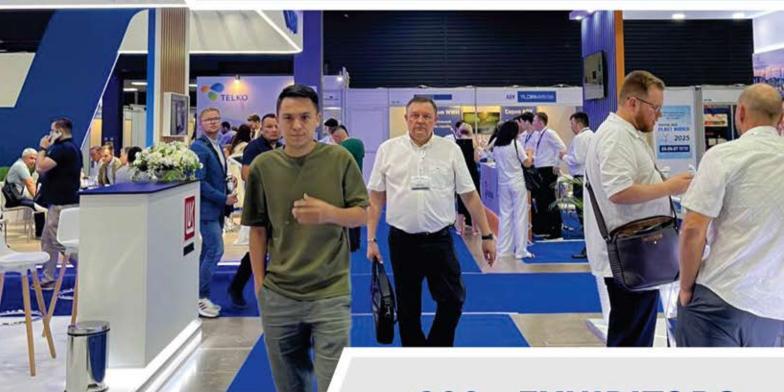
CENTRAL ASIA PLAST WORLD

THE 17TH INTERNATIONAL EXHIBITION FOR PLASTICS AND POLYMER INDUSTRY



25-27 JUNE 2025 300+ EXHIBITORS 20+ COUNTRIES

ATAKENT EXHIBITION CENTER
ALMATY, KAZAKHSTAN

www.plastworld.kz

(S) +7 707 611 81 04

EXHIBITION SECTIONS

MACHINERY AND EQUIPMENT FOR THE PLASTICS, PACKAGING, PRINTING AND RUBBER:

machines and equipment for preprocessing and recycling, machinery and plants for processing, extruder and extrusion lines, injection moulding machines, blow moulding machines, presses, machinery for the production of foam, machinery and plants for finishing, decorating, welding machines, printing and packing machines, moulds and dies, ancillary equipment, measuring, control and testing equipment, parts and components, 3D printing - additive technologies and many others.

RAW MATERIALS, CHEMICALS AND AUXILIARIES:

thermoplastics, thermoplastic elastomers, thermoset, foams and intermediates, rubbers, synthetic fibres, bristles, tapes, coating compounds, adhesives and glues paint resins, petrochemical, additives, fillers, reinforcing fibres, reinforcing materials, starting materials, intermediates, polymerisation, other raw materials and auxiliaries.

MOULD:

plastic blow moulds, pet bottle moulds, cap moulds, pvc bottle moulds, pet preform, moulds, plastic extrusion moulds, pvc door-window and auxiliary profile, extrusion moulds, injection moulds, hopper dryers.

HEAT AND CONTROL EQUIPMENT:

resistors, sensors, indicators, polymer - plastic testing equipment, precision scales, electronic scales, hot runner systems, static equipment, temperature measurement equipment, modular heat control systems, industrial heating elements.

HYDRAULIC AND PNEUMATIC:

hydraulic cylinders, pumps, fittings and accessories, air compressors, pressurized air line equipment, connecting equipment, air receivers.

RECYCLING:

plastic recycling technologies, recycling services, plastic recycling extruders, plastic crushing machinery, washing rinsing and drying lines, agglomeration machinery, granule cutting machinery, plastic filtering systems.

LAST EDITION FACTS AND FIGURES

Edition: 16th

Date: 26-27-28 June 2024

Venue: Atakent Exhibition Center, Hall 10-11,

Kazakhstan, Almaty

Organizer: Central Asia Trade Exhibitions

Exhibitors: 170 companies from 13 countries 149 International, 21 Local (88% International)

(18% more Exhibitors vs. 2023 Edition)

Country Pavilions: Austria, Germany, Italy, China, Russia

Visitors: 4128 Unique Visitors from 30 countries 472 International, 3656 Local (11% International) (16% more International Visitors vs. 2023 Edition)



EXHIBITORS



EXHIBITING COUNTRIES

te.	CHINA	83		ITALY	6
	KAZAKHSTAN	21	0	INDIA	4
C.	TURKEY	14	•	TAIWAN	0
	AUSTRIA	12		UZBEKISTAN	0
	GERMANY	110		UKRAINE	0
	RUSSIA	10		SOUTH KOREA	0
0	IRAN	6	35 All		



VISITORS



VISITING COUNTRIES

Kazakhstan, Almaty	58%	
Kazakhstan, other regions	31%	/
Russia	3%	/
Uzbekistan	3%	/
Kyrgyzstan	2%	
Other countries	2%	/
Tajikistan	1%	/

VISITORS PROFILE

Executives

Manaderel

Individual oreur

Others

Massdia

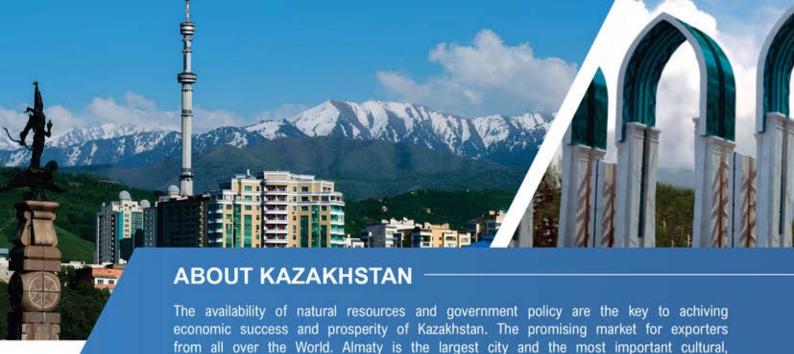
57%

29%

11%

2%

1%



ADVERTISING CAMPAIGN



DIGITAL-MARKETING

- Web site
- Online Newsletter
- Brochures
- Web banners



SOCIAL MEDIA

- Facebook
- Instagram
- Google
- Yandex
- Mail.ru



SPECIAL PROGRAMS

- Conferences
- Workshops
- Business meetings



SECTORAL MAGAZINES

- Industry Trade magazines
- TOP magazines of plastics and polymers industry



DIRECT MARKETING

- Database of over 8000+ professional contacts
- · Electronic invitations for buyers and partners
- SMS-marketing
- Call-center

historical and financial-economic center not only in Kazakhstan, but in the whole Central Asia.



PUBLIC RELATIONS

- Press releases
- Support of Associations
- Chambers of Commerce



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OFFICIAL SUPPORT

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ORGANIZER

IN COOPERATION WITH

POWERED BY

MEMBER OF



Central Asia Trade Exhibitions

Kazakhstan, Almaty, A25C9B3 mcd. Samal -1, No. 9/2, office 43 +7 727 266 36 80, +7 707 611 81 04 info@plastworld.kz, info@centralasiaexpo.kz





